



**Business Speech Creation**

Customized Speech Package..... \$2,000-8,000.00

**Package Includes:**

- Teleconference
  - Client conference call to determine overall direction and purpose of the speech.
- Interview
  - Detailed interview with person delivering speech. Interviewee will be provided with a customized Pre-Interview Questionnaire prior to the 60-minute interview to ensure efficient use of time.
- Copy Platform Review
  - Client will be provided with an outline prior to the conference call. Conference call will discuss the content and layout of the material for the speech. Once approval for content/layout is approved, creation of the final content will begin.
- Initial Draft Review
  - Client will be provided with the Initial Draft prior to a conference call to discuss document and any needed changes to the piece.
- Formal Draft Review
  - Client will be provided with the changes made to the Initial Draft prior to a conference call to discuss the final document and any additional changes needed.
- Customized Speech Delivery
  - Content will be delivered to the client in electronic form (Word 2007). Once client has taken delivery of the document, the client may make changes or distribute as needed.

**Optional Services**

Speech Coaching..... \$80.00/hr

- Includes coaching speaker on speech delivery and presentation form.

Customized PowerPoint Presentation Creation ..... \$500-1,000.00

- Includes Customized PowerPoint Presentation Package.