



**Press Release Creation**

1 Page Press Release ..... \$100-\$150.00  
 2+ Page Press Release.....\$200.00

**Package Includes:**

- Phone Interviews
  - Interviews for subject matter and quoting material with client-identified content providers.
- Client Teleconference
  - Conference call to determine direction and tone of the final product.
- Initial Draft Review
  - Client will be provided initial draft for review. Conference call will be held to discuss changes or additions to the final piece.
- Final Draft Review
  - Client will be provided changes from Initial Draft Review. Client has the option to make any other changes prior to the delivery of the final draft.
- Press Release Delivery
  - Press Release is delivered to client in electronic form (.pdf and Word 2007) for distribution. Once client takes possession of the final document, the client has the right to make changes and distribute as needed.

**Optional Services:**

**Press Release Media Listing** ..... \$80.00/hr  
 • Includes researching and delivering email listing for distribution of the press release to media outlets.

**Press Release Distribution**.....\$100.00  
 • Press Release distributed via email to the provided email listing.