



Customized Website Content

Customized Website Package (content only) call for quote

Package Includes:

- Teleconference
 - Client conference call to determine overall direction and purpose of the website.
- Interviews
 - Interviews with client identified subject matter experts, project leadership, and other identified internal or external experts. Interviewees will be provided with customized Pre-Interview Questionnaires in order to ensure needed content is obtained during the interview. Interviews will be held via conference call and will be between 30 and 60 minutes each.
- Industry Review
 - Review of comparable industry educational materials and statistics for possible inclusion into website.
- Internal Review
 - Review of client provided educational documentation for the products/services.
- Copy Platform Review
 - Client will be provided with an outline prior to the conference call. Conference call will discuss the content and layout of the material for the website. Once approval for content/layout is approved, creation of the final content will begin.
- Initial Draft Review
 - Client will be provided with the Initial Draft prior to a conference call to discuss document and any needed changes to the piece. In longer pieces, each page will be treated as a separate Draft Review.
- Formal Draft Review
 - Client will be provided with the Formal Draft prior to a conference call to discuss the final document with changes and any additional changes needed.
- Customized Website Content Delivery
 - Content will be delivered to the client in electronic form. Once client has taken delivery of the document, the client may make changes or distribute as needed.

Optional Services

Design and Layout(subcontracted) based on web designer quote