



Customized Corporate Brochures

Trifold Brochure Package (content only) \$300-\$500.00

Package Includes:

- Teleconference
 - Client conference call to determine call to action for piece, needed content, and overall layout.
- Interviews
 - Interviews with client identified subject matter experts, testimonial content providers, etc. to collect information for the final product.
- Industry Review
 - Review of comparable industry marketing materials.
- Internal Review
 - Review of client provided marketing documentation for the organization.
- Copy Platform Review
 - Client will be provided with an outline prior to the conference call. Conference call will discuss the content and layout of the material for the brochure. Once approval for content/layout is obtained, the creation of the final content will begin.
- Initial Draft Review
 - Client will be provided with the Initial Draft prior to a conference call to discuss document and any needed changes to the piece.
- Formal Draft Review
 - Client will be provided with the changes to the Initial Draft prior to a conference call to discuss the final document and any additional changes needed.
- Brochure Delivery
 - Content will be delivered to the client in electronic form (.pdf or Word 2007). Once client has taken delivery of the document, the client may make changes or distribute as needed.

Optional Services

Design and Layout (subcontracted)based on quote from designer

Printing (subcontracted).....based on quote from printer



Customized Corporate Brochures

Booklet Style Brochure (content only) \$300-\$500.00/pg

Package Includes:

- Teleconference
 - Client conference call to determine call to action for piece, needed content, and overall layout.
- Interviews
 - Interviews with client identified subject matter experts, testimonial content providers, etc. to collect information for the final product.
- Industry Review
 - Review of comparable industry marketing materials.
- Internal Review
 - Review of client provided marketing documentation for the organization.
- Copy Platform Review
 - Client will be provided with an outline prior to the conference call. Conference call will discuss the content and layout of the material for the brochure. Once approval for content/layout is obtained, creation of the final content will begin.
- Initial Draft Review
 - Client will be provided with the Initial Draft prior to a conference call to discuss document and any needed changes to the piece.
- Formal Draft Review
 - Client will be provided with the changes to the Initial Draft prior to a conference call to discuss the final document and any additional changes needed.
- Brochure Delivery
 - Content will be delivered to the client in electronic form (.pdf or Word 2007). Once client has taken delivery of the document, the client may make changes or distribute as needed.

Optional Services

Design and Layout (subcontracted)based on quote from designer

Printing (subcontracted).....based on quote from printer



Customized Corporate Brochures

Loose Leaf (Folder) Style Brochure (content only)..... \$300-\$500.00/pg

Package Includes:

- Teleconference
 - Client conference call to determine call to action for piece, needed content, and overall layout.
- Interviews
 - Interviews with client identified subject matter experts, testimonial content providers, etc. to collect information for the final product.
- Industry Review
 - Review of comparable industry marketing materials.
- Internal Review
 - Review of client provided marketing documentation for the organization.
- Copy Platform Review
 - Client will be provided with an outline prior to the conference call. Conference call will discuss the content and layout of the material for the brochure. Once approval for content/layout is obtained, creation of the final content will begin.
- Initial Draft Review
 - Client will be provided with the Initial Draft prior to a conference call to discuss document and any needed changes to the piece.
- Formal Draft Review
 - Client will be provided with the changes to the Initial Draft prior to a conference call to discuss the final document and any additional changes needed.
- Brochure Delivery
 - Content will be delivered to the client in electronic form (.pdf or Word 2007). Once client has taken delivery of the document, the client may make changes or distribute as needed.

Optional Services

Design and Layout (subcontracted) based on quote from designer

Printing (subcontracted)..... based on quote from printer